

PRESS RELEASE

ELECTRIC AND INNOVATIVE BUS RAPID TRANSIT FOR GREENER CITIES: UITP COORDINATES NEW FLAGSHIP PROJECT ON ELECTRIC MOBILITY



BRUSSELS, BELGIUM
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Launching eBRT2030 as a major milestone in electric mobility

UITP is proud to announce the **launch of eBRT2030**, the new EU project and major milestone in electric mobility that seeks to **support sustainable urban transport by proposing innovative solutions for electric Bus Rapid Transit (BRT)**.

Coordinated by UITP, eBRT2030 is launched across a two-day Conference (*Brussels, 1-2 February 2023*) gathering 45 leading partners in public transport, including the European Commission, POLIS, TMB Barcelona, Volvo, ARRIVA, and many others.

Climate change and air pollution are of major concern in Europe and worldwide, and public transport is at the core of efforts for achieving sustainable mobility and improving the environmental footprint of urban transport.

UITP acknowledges that **BRT is one of the biggest innovations the bus domain has ever seen** because of the positive transformative effects on cities in terms of reduction of congestion and air pollution.

“The coming years will present a key moment for the achievement of our climate commitments and the EU Green Deal's objectives. A new generation of BRT systems advanced with automation and connectivity functionalities means a big leap towards achieving these goals. As UITP we are proud to facilitate the much-needed collaboration of an entire sector to make this happen.”

Umberto Guida, Head of Projects Strategy, UITP

Bringing together 45 partners from across the EU and beyond, eBRT2030 aims to **demonstrate the applicability of a new generation of eBRT systems** in different urban contexts with innovative solutions that are **economically viable and enhanced with new automation and connectivity functionalities**.

Ultimately, the main objective is to drastically reduce emissions, pollutants and congestion, supporting the transition towards zero emission sustainable transport across Europe.

“An important focus of eBRT2030 will be on its international aspect: to enable replicability in developing countries by demonstrating the developed technology and advanced electrified BRT concepts.”

Flavio Grazian
eBRT2030 Project Manager, UITP

Developing passenger-centric eBRT systems

eBRT2030 will **work closely together with end-users** to understand how the developed eBRT services can be improved to support the needs of citizens.

Following this, the project will heavily focus on advancing passenger experience and enhancing mobility access of underserved areas, or regions with increased transportation needs.

eBRT2030 solutions will be tested in real-life demos in Europe and beyond, bringing around the table public transport operators, bus manufacturers, technology providers and academia.

The eBRT2030 project is in strong line with UITP's goals to help advancing electric mobility for cleaner and more sustainable cities.

The eBRT project site will launch soon with more achievements to come!

FOR EDITORS



**Funded by
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(UITP) The International Association of Public Transport works to enhance quality of life and economic well-being by supporting and promoting sustainable transport in urban areas worldwide. As a passionate champion of sustainable urban mobility, UITP is internationally recognised for its work to advance the development of this critical policy agenda. With more than **1900 members** in **100 countries**, UITP has a long history to its name, and is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes. Visit the [newsroom](#) and follow us on [Twitter](#).

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